

# Irene Musgrove

Exceptionally creative Design Professional with over ten years of multidisciplinary office experience in print, logo and environmental graphic design. Takes pride in being organized, disciplined, enthusiastic and team-oriented. Driven to collaborate and create visuals and assets that drive internal and client success.

## EDUCATION

### University of Cincinnati

BS Graphic Communication Design  
Cincinnati, OH | Class of 2015

Participant in the Professional Practice Program, alternating semesters of college study with work experience in the design industry.

## SKILLS & EXPERTISE

### Software & Technical

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
- CADtools for Illustrator
- SketchUp Pro
- Microsoft Office
- Google Apps
- Basic HTML and CSS
- Macintosh and Windows OS
- Digital Photography
- Screen Printing
- Large-Format Print Production

### Design Thinking & Strategy

- Client & User Research
- Multi-Platform Brand Implementation
- Concept Sketching
- Presentation Development
- Material Specification
- ADA Compliance
- Team & Client Collaboration

## FREELANCE VENTURES

### Advanced Running Project

Logo and brand identity projects for local running races and challenges.

### Reanie's Greetings & Gifts

Bright and lighthearted greeting cards and embroidered décor based on pop culture, running and current events.

## EXPERIENCE

### Triumph Signs & Consulting, Inc.

Sign Designer | Milford, OH | August 2020 - Present

Spearheaded the interior and exterior design conversion of over 100 convenience stores across five states with the development of streamlined branded signage assets. Collaborated with salespeople and project management to develop signs from concept to production, balancing customer desires with local code regulations. Produced sales brochures, presentations, and social media graphics for company use across multiple platforms.

### ZE Design

Graphic Designer | Miamisburg, OH | February 2017 - March 2020

Designed branded environments for various collegiate athletic programs to use as recruitment and entertainment tools. Conceptualized new environments, digitally presented updates and additions to existing projects to clients, prepared artwork files for production and reviewed large-format items for quality before installation. Taught design team the basics of working in scale, reading architectural documents and basic ADA standards for graphic size and placement.

### King Retail Solutions

Graphic Designer | Hamilton, OH | August 2016 - December 2016

Member of a small satellite design team focused on developing retail layouts and spaces. Contacted suppliers, retrieved material samples and clearly mapped out product quality and cost effectiveness through spreadsheet creation. Organized task information for individual store locations within a company's retail layout redevelopment process.

### Gallagher & Associates

Junior Graphic Designer | Silver Spring, MD | June 2015 - August 2016

Worked through all phases of the design process from conceptual design to final artwork. Prepared both printed and digital design presentations for senior designers to share with museum and corporate office clients. Helped co-op students get acclimated to the office and the local area.

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## REFERENCES

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### **Brandon Hough**

Founder/President  
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### **Chad Curtis**

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